

# International Veterinary Communication Institute

## What is IVCI?

The IVCI is a community of professionals whose collective goal is to enhance communication in veterinary medicine for patients, clients, and veterinarians. Communication is paramount to success in *every* facet of the veterinary profession, including communication with colleagues, within healthcare teams, with individual clients, and with the public at large.

## How will the IVCI accomplish its goals?

The IVCI is committed in its efforts to:

1. Provide a forum for sustainable, interdisciplinary collaboration on communication in veterinary medicine among educators, practitioners, and researchers
2. Foster veterinary communication research in practice and in veterinary education
3. Promote professional development to enhance the practice and teaching of communication skills within the veterinary profession

## Who are the members of IVCI?

PEOPLE LIKE YOU!

Active members are professionals who value veterinary communication and demonstrate a commitment to advancing communication in the profession. We welcome educators, clinicians, researchers, industry partners, consultants and allied professionals.

## What are the benefits of membership?

1. Membership on the IVCI listserv where ideas, best practices and training resources are exchanged, and opportunities for networking and developing and collaborations are available
2. **Reduced registration fee for the International Conference on Communication in Veterinary Medicine (ICCV).**
3. Input into the planning of the ICCVM

## How do I join?

Complete the form on the next page and mail or fax to The Bayley Group. If you have any further questions please contact Cass Bayley at 519.263.5050 or [cass@bayleygroup.com](mailto:cass@bayleygroup.com).



**Current IVCI Board of Directors**

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Become a member. Help make a difference  
in the quality of communication within  
the veterinary profession!

**Membership form**

Complete the form on the next page and mail or fax to  
The Bayley Group.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Affiliation: \_\_\_\_\_

Business phone: \_\_\_\_\_

Email address: \_\_\_\_\_

I have enclosed / mailed a cheque, a money order,  
or credit card information for \$100 US (student  
membership is \$25 US)

**Please check all that apply to you below.**

Educator  Industry partner

Practitioner  Allied professional

Vet staff member  Student

Researcher  Other \_\_\_\_\_